Joseph Center Foundation

# JOSEPH BUSINESS

QUARTERLY

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DR. BILL WINSTON

PERFECT **ENTREPRENEUR** 

**EVICTING SQUATTERS** AND POSSESSING YOUR LAND!

DR. DELORIS THOMAS







































"Believers are supposed to bring forth the strongest economy on the planet and use it to shift the culture of the world like Joseph."

-Dr. Bill Winston

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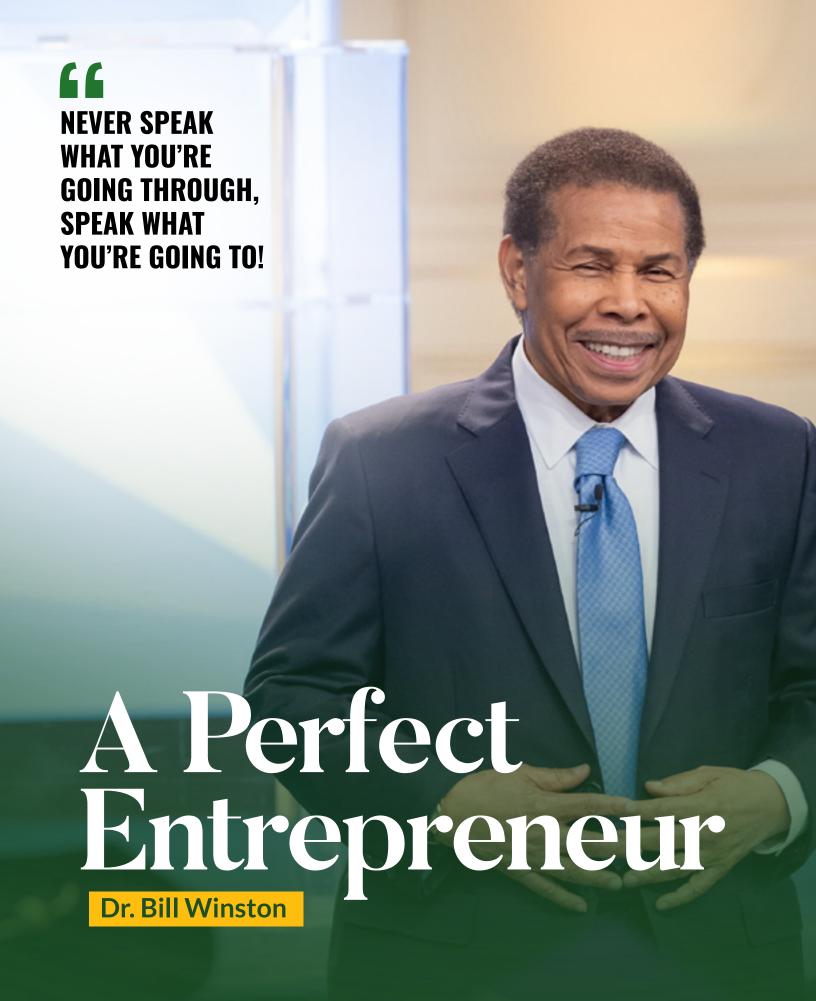
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ost of us have heard of serial entrepreneurs, global entrepreneurs, disruptive entrepreneurs, and, if you went to the Joseph Business School—Kingdom entrepreneurs. But have you ever heard of a perfect entrepreneur? Is such a thing even possible?

Well, if you look at the Scriptures, I believe the answer is yes. Let's look at James 3:2,

"For we all often stumble and fall and offend in many things. And if anyone does not offend in speech [never says the wrong things], he is a fully developed character and a PERFECT man [or woman], able to control his whole body and to curb his entire nature" (AMPC, emphasis mine).

The NIV translation says, "We all stumble in many ways. Anyone who is never at fault in what they say is PERFECT, able to keep their whole body in check" (emphasis mine). If you substitute the word "body" with the word "business," that last part would read, "able to keep their whole business in check."

According to James, perfect doesn't mean flawless or without faults but someone who is mature, complete, or fully developed. You can usually judge if someone is mature or fully developed by listening to their speech—what comes out of their mouth.

Jesus was fully developed. He only spoke what the Father told Him to speak, and whatever He spoke came

to pass. His words made Him MASTER over everything—a fig tree, a storm, unclean spirits, and even death. Most of what Jesus did and accomplished, He did through words filled with faith.

He told the disciples that if they had faith they could do what He did and more. "I can guarantee this truth: If you have faith and do not doubt, you will be able to do what I did to the fig tree. You could also say to this mountain, 'Be uprooted and thrown into the sea,' and it will happen" (Matthew 21:21 NOG).

As born-again believers, we are to copy Jesus' example and live as He lived. (See Ephesians 5:1 and 1 John 2:6 NIV.) Jesus believed and spoke, and when you become fully developed, what you believe and speak will give you mastery over everything that affects you, including your business.

# **BEST-KEPT BUSINESS SECRET**

I believe one of the best-kept business secrets is found in Proverbs 18:20, "A man's belly shall be satisfied with the fruit of his mouth, and with the increase of his lips shall he be filled." In other words, if you want to increase in your life you first must increase in your speech.

Too few entrepreneurs and businesspeople know the value of words, especially their own, in creating and sustaining a successful business. Many think their business problems result from a lack of capital, their competition, or a bad economy. But they are mistaken. These things are only symptoms. Most business people's problems are one inch below their noses.

The next verse in Proverbs 18 is even stronger, "Death and life are in the power of the tongue: and they that love it shall eat the fruit there-

of" (Verse 21). Notice that it didn't say death and life are in the power of your competitors or the country in which you do business. It's in your tongue.

So, if your business is not growing, check what you have been saying or sowing. I don't care what your company's sales look like, speak increase. I like to say it this way, never speak what you're going through, speak what you're going to! This is how you get to the other side when satan has stirred up a storm against you.

Applying practical business principles is good, whether your business is a start-up or a scaleup; however, if speaking faith-filled words is not part of your daily discipline as an entrepreneur, the prosperity that God has destined for you to enjoy can be forfeited. The enemy can bring a condition in your company that only the Word can stop. God's Words are the most powerful things in the universe. If you are in business, you need to know how to use them...skillfully!

I recently made a statement in one of my business classes that I think some of the students found hard to swallow. I said, "Your words spoken out of your mouth carry more weight than anyone else's including God's. Then I repeated it.

I could almost hear their thoughts, "Now, Dr. Winston, that can't be right. He's GOD." My words can't carry more weight than God's." So, I took them to a very familiar Bible story, the one where Moses sent leaders from the twelve tribes of Israel

to spy out the land of Canaan, the land God had promised to Abraham and his seed hundreds of years earlier.

As you probably know, two of the leaders, Joshua and Caleb, returned with a good report, but ten leaders came back and gave

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evil report. They said,
"We are not able to go up against the people [of Canaan], for they are stronger than we are.... all the people ... are men of great stature [giants]"
(Numbers 13:31–32 AMPC).

Their report was evil because it didn't agree with God's Word. He said the land was good and it was theirs. Their words angered God, who told Moses, "So tell them, 'As surely as I live, declares the Lord, I will do

to you the very thing I heard you say" (Numbers 14:28 NIV).

Wrong words, full of fear and unbelief, caused the ten leaders to forfeit their inheritance and die in the wilderness. The Bible says, "These men who were responsible for spreading the bad report about the land were struck down and died of a plague before the Lord" (Numbers 14:37 NIV).

Sadly, words spoken in anger even prevented Moses from entering the Promised Land, "They [the Israelites] angered the Lord also at the waters of Meribah, so that it went ill with Moses for their sakes; For they provoked [Moses'] spirit, so that he spoke unadvisedly with his lips" (Psalm 106:32–33 AMPC).

During WWII, the military had a saying, "Loose lips sink ships."
Sailors had become careless in their speech and the enemy was discovering the Allies' confidential shipping schedules, causing ships to be sunk. The enemy still uses "loose lips" today. Proverbs 13:3 says, "He that keepeth his mouth keepeth his life; but he that openeth wide his lips shall have destruction."

In Canaan, speaking faith-filled words is not an option. The land of "more than enough" requires that we become mature offspring, fully developed sons and daughters. God had good plans for Moses and all the children of Israel who came out of Egypt. Canaan represented God's BEST, and He wanted all of them to have it. But, the words spoken out of their mouths carried more weight than anyone else's, including God's.

# THE EFFECT OF WORDS IN MY LIFE

Looking at my own life, I see how words saved me, taught me, and increased me. For example, I got born again by Romans 10:9–10: "that if thou shalt confess with thy mouth the Lord Jesus, and shalt believe in thine heart that God hath raised him from the dead, thou shalt be saved. For with the heart man believeth unto righteousness; and with the mouth confession is made unto salvation."

Then, after I got saved, it was through words that I learned how to live in the Kingdom. I had to be taught how to live by faith. And so do you. It is not automatic. One of my favorite Bible verses to this day is Psalm 119: 33–35, "Teach me, O Lord, the way of thy statutes; and I shall keep it unto the end. Give me understanding, and I shall keep thy law; yea, I shall observe it with my whole heart. Make me to go in the path of thy commandments; for therein do I delight."

I was blessed by several gifted Bible teachers back then, but Charles Capps probably had the greatest impact on me when it came to learning about the law of faith and confession. I would listen to him when he came on the radio. At the time, I was still working at IBM in computer sales.

Brother Capps was not only a minister and Bible teacher but also a businessman. As a fairly new believer in the word of faith, I found his teaching style straightforward, practical, and profound. He shared how he used Kingdom principles, such as calling things that be not as though they were based on Romans 4:17, to turn business failures into successes, from real estate deals to other business ventures.

As a former fighter pilot now

turned business executive, I found his stories, such as "Poor Mouth Joe and Prosperous Joe," easy to relate to. Poor mouth Joe always spoke negative words and expected doom and gloom, and he got exactly what he believed and spoke. Prosperous Joe always spoke positive words and expected God's favor and goodness in every situation. And guess what? That Joe got exactly what he confessed too.

I began applying his teachings at home and at work, and my life began to dramatically change. For example, Brother Capps said he once was so far in debt he couldn't pay attention. Then the Holy Ghost taught him that he could speak to his bills like Jesus spoke to the fig tree. He said he spoke to his bills and commanded them to be paid off, and they obeyed him.

Well, the Bible says that God is no respecter of persons, so I decided to speak to my bills too. I put my bills on the table, pointed at them, and commanded them to be paid off in Jesus' Name. And they obeyed me! Within one year, all my debts were supernaturally paid off or canceled, and I have been living debt-free ever since.

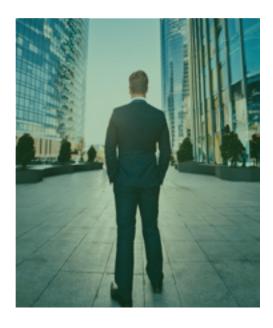
Now, to the natural, intellectual mind, speaking to your bills makes no sense. But it works!

# MY SALES FORECAST BECAME MY CONFESSION

Lastly, words increased me. Through Brother Capps's teachings, I learned that my IBM sales forecasts were more than projections on paper to submit to my boss each month. They became my confession of what I desired God to do on my behalf.

I got a revelation that God had given me the power to produce my

# YOU WILL WIN EVERY BUSINESS BATTLE AND CONQUER EVERY ECONOMIC MOUNTAIN TO WHICH GOD SENDS YOU!



own business increase. As the seed of Abraham, I had The Blessing on my life which gave me the empowerment to produce, increase and become greater. Job 22:28 became personal to me, "I shall decree a thing and it shall be established unto me and the light shall shine upon my ways."

Through faith-filled words and "the increase of my lips," I began to manage my world and direct my future. God supernaturally took me to the top in sales, and I became the number one salesman in IBM's Chicago office.

If your business is struggling right now, don't say what it looks like. Speak increase—continuously! Words can bring increase, and words can bring decrease.

Job was the richest man in the East, but wrong words caused him to lose everything he possessed, including his children. That's why he later told the Lord, "Teach me, and I will hold my tongue: and cause me to understand wherein I have erred" (Job 6:24).

Never forget that death and life are in the power of the tongue. Your faith-filled words can undo anything satan has done and leave NO TRACE that it ever happened! (See 1 John 3:8 AMP.) That is how powerful words filled with faith are!

### LET PATIENCE DO A PERFECT WORK

As you discipline your speech, know that it may take a little time to get it right. James said the tongue is like the rudder of a big ship.

"Look also at ships: although they are so large and are driven by fierce winds, they are turned by a very small rudder wherever the pilot desires. Even so the tongue is a little member and boasts great things" (James 3:4–5).

The rudder takes a minute to turn a ship, especially if it's a large one. So, understand that it may take a minute for your words to turn your situation in the right direction. But be patient and keep at it.... "let patience [endurance] have her perfect work, that ye may be perfect and entire, wanting nothing" (James 1:4).

When you become "perfect" like Jesus, your rewards will be great! You will win every business battle and conquer every economic mountain to which God sends you! Shopping malls, billion-dollar companies, cities, and entire nations will be yours for the Kingdom and the glory of God. I decree it, in Jesus' Name!





# THE SUPERNATURAL ENTREPRENEUR

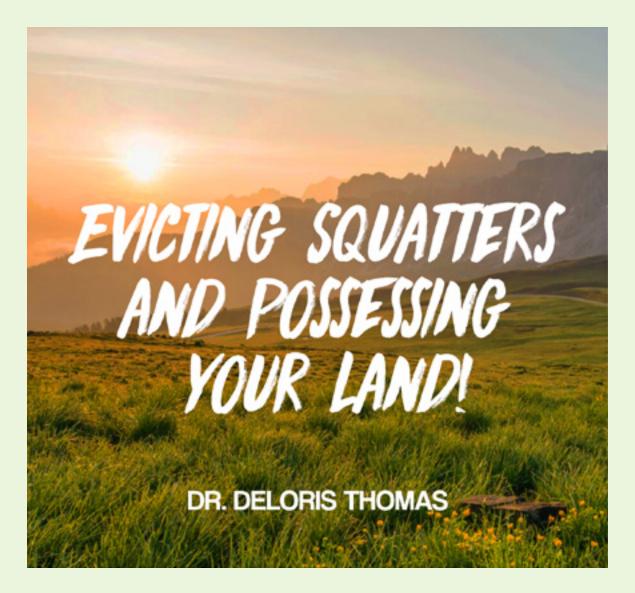


The Joseph Business School offers you:

- Business and Entrepreneurship Campus and online programs
- ✓ Business and Entrepreneurship online Spanish program
- ✓ JBS Executive Accelerator Program

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ecently, I was meditating on the various ways the enemy deceives us to abandon our quest to possess our inheritance. Starting in the book of Genesis, satan has tried to put up roadblocks in the path of God's chosen people. The enemy's focused strategy to confiscate your destiny and ownership rights hinges on his ability to utilize the legal system to claim what is called "squatters' rights" to strip from you everything God promised you. If the devil can claim "adverse possession" by showing proof that you abandoned your inheritance because he's been living in your house, driving your car, parenting your children, and running your business for an extended period of time, the court will legally grant the enemy ownership rights to your property. Procrastination, self-doubt, and slothfulness serve as part of satan's toolkit to keep you away long enough so he can legally claim your inheritance as his own.

The Oxford Dictionary defines adverse possession as "the occupation of land to which another person has title with the intention of possessing it as one's own," otherwise known as "squatter's rights." The Holy Spirit reminded me of the time when the Joseph Center launched Project Eden in Haiti with the goal to turn desolate places into the Garden of Eden. As we sought to rebuild the waste places, we were warned of the incessant challenges foreign investors face in dealing with squatters and their rights. Essentially, a squatter can inhabit a property illegally, and if not challenged for an extended period of time, the squatter can claim ownership of the property. Surprisingly, according to the American Apartment Owners Association (AAOA), all 50 states in America enforce squatters' rights in varying degrees, ranging from inhabiting vacant spaces for five years in Montana to 30 years in New Jersey. Essentially, if you leave your possession unattended, a squatter can claim rights to your rightful inheritance.

Here's my question to you: How long will you allow the enemy to squat on your land and deceive you for five, ten, fifteen or thirty years until he takes away your ownership? The devil is a deceiver. He will make you believe that you're simply experiencing a bad case of procrastination. After you recover from procrastination, he will tell you that you are foolish to take the risk to become an entrepreneur. In fact, the devil will have you look at your bank account or your background to stall and discourage you for as long as necessary to meet the time requirement to legally strip you of your inheritance. He deceived Eve by planting seeds of doubt that she needed more knowledge than what she already had. How many of you are waiting for another degree, or training, or until you acquire a new skill before you obey God? I don't know your story or circumstance, but if God says you're qualified, you are qualified! The matter is settled. So, make a quality decision to go up at once and possess your inheritance.

When Dr. Winston commissioned my husband and me to establish the Joseph Business School, we reported back to him that the process will take 18-24 months to officially start. Dr. Winston inquired of the Lord, and told us, "God says two months." We had no natural ability or experience as educators, but we obeyed the command from God as delivered by the prophet. In two months, the business school launched. Our obedience released God's supernatural provision to secure everything we needed. Today, we are celebrating 25 years of helping thousands of entrepreneurs across six continents of the world to fulfil their God-given destiny and eradicate poverty. Glory to God!

Joshua 18:2-4 warns, "And

Joshua said unto the children of Israel, how long are ye slack to go to possess the land, which the Lord God of your fathers hath given you?" I believe this revelation serves as a clear warning to the Body of Christ, to wake up and with bold litigious fervor adjudicate their case and evict the devil from their property and their inheritance, Now! Isaiah 33:22 says, "For the Lord is our judge, the Lord is our lawgiver, the Lord is our king; he will save us." You must: (1) notify the legal authorities, (2) present proper documentation, and (3) adjudicate the matter.

John 5:3-11 NIV reads,

Here a great number of disabled people used to lie-the blind, the lame, the paralyzed. One who was there had been an invalid for thirtyeight years. When Jesus saw him lying there and learned that he had been in this condition for a long time, he asked him, "Do you want to get well?" "Sir," the invalid replied, "I have no one to help me into the pool when the water is stirred. While I am trying to get in, someone else goes down ahead of me." Then Jesus said to him, "Get up! Pick up your mat and walk." At once the man was cured; he picked up his mat and walked. The day on which this took place was a Sabbath, and so the Jewish leaders said to the man who had been healed, "It is the Sabbath; the law forbids you to carry your mat." But he replied, "The man who made me well said to me, 'Pick up your mat and walk."

Thirty-eight years! Listen to the command of God today, take up their bed and walk! God says so—just obey. Yourfaithgives you authorization to get the title deed of the promise, guaranteed! Hebrews 11:1 AMP tells us that, "Now faith is the assurance (title deed, confirmation) of things

hoped for (divinely guaranteed), and the evidence of things not seen [the conviction of their reality-faith comprehends as fact what cannot be experienced by the physical senses]." Your faith shows proof of your ownership. Mark 5:25-28 AMPC tells us of the woman with the issue of blood for over twelve years and how she broke through the crowd to touch the hem of Jesus to receive her healing. The Bible says, "For she kept saying, If I only touch His garments, I shall be restored to health" (verse 28 AMPC). At the end of the story, Jesus says to her, "Daughter, your faith has healed you. Go in peace and be free from your suffering" (verse 34 AMP). Friends, set your faith loose!

The apostle Paul wrote in Romans 10:17, "So then faith cometh by hearing, and hearing by the word of God." So we must continue to hear God's Word, and then, just like Peter in Luke 5, our faith in God propels us to obey and to launch out. "Now when he had left speaking, he said unto Simon, Launch out into the deep, and let down your nets for a draught. And Simon answering said unto him, Master, we have toiled all the night, and have taken nothing: nevertheless at thy word I will let down the net" (verses 4–5).

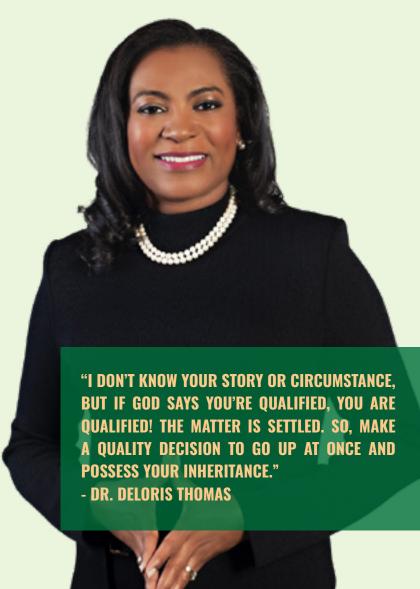
Despite your years of toiling, when your heart becomes full of faith in God's Word, and you resist satan's plan of frustration, doubt, and unbelief, you will have the strength to possess your inheritance. Matthew 21:21–22 says, "Jesus answered and said unto them, Verily I say unto you, If ye have faith, and doubt not, ye shall not only do this which is done to the fig tree, but also if ye shall say unto this mountain, Be thou removed, and be thou cast into the sea; it shall be done. And all things, whatsoever ye shall ask in prayer, believing, ye shall

receive. So, listen and keep saying what is your inheritance as recorded in Deuteronomy 28:2–13:

- 2. And all these blessings shall come on thee, and overtake thee, if thou shalt hearken unto the voice of the Lord thy God.
- Blessed shalt thou be in the city, and blessed shalt thou be in the field.
- Blessed shall be the fruit of thy body, and the fruit of thy ground, and the fruit of thy cattle, the increase of thy kine, and the flocks of thy sheep.
- 5. Blessed shall be thy basket and thy store.
- Blessed shalt thou be when thou comest in, and blessed shalt thou be when thou goest out.
- 7. The Lord shall cause thine enemies that rise up against thee to be smitten before thy face: they shall come out against thee one way, and flee before thee seven ways.
- 8. The Lord shall command the blessing upon thee in thy storehouses, and in all that thou settest thine hand unto; and he shall bless thee in the land which the Lord thy God giveth thee.
- The Lord shall establish thee an holy people unto himself, as he hath sworn unto thee, if thou shalt keep the commandments of the Lord thy God, and walk in his ways.
- And all people of the earth shall see that thou art called by the name of the Lord; and they shall be afraid of thee.
- 11. And the Lord shall make thee

- plenteous in goods, in the fruit of thy body, and in the fruit of thy cattle, and in the fruit of thy ground, in the land which the Lord sware unto thy fathers to give thee.
- 12. The Lord shall open unto thee his good treasure, the heaven to give the rain unto thy land in his season, and to bless all the work of thine hand: and thou shalt lend unto many nations, and thou shalt not borrow.
- 13. And the Lord shall make thee the head, and not the tail; and thou shalt be above only, and thou shalt not be beneath; if that thou hearken unto the commandments of the Lord thy God, which I command thee this day, to observe and to do them.

Yes, all these blessings await you if you choose to resist the devil and take up your bed and walk. Decide to evict every squatter in your life today! Do not wait another second! Who knows if you are a second or a minute away from triggering the rights of ownership to the devil because of so many years of abandonment of your inheritance. Suddenly, as you pick up your bed and walk, or launch out into the deep and let down your nets, or say to this mountain, be removed, the devil gets evicted! He can no longer inhabit your mind or threaten your rightful ownership of all of God's blessings. Through the blood of Jesus, I decree your faith has made you whole!





Joseph Business School presents the most exclusive

# EXECUTIVE ACCELERATOR PROGRAM

to empower entrepreneurs to think big, open their eyes to new opportunities and dominate global markets.

This uniquely designed program for established entrepreneurs will take your businesses to the next level as a strategic leader, producing new solutions to the challenges faced by today's society.

Accelerate your Business
TO DOMINATE THE MARKETPLACE

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# The Four Stages of a Business:

# Integrating God, Family, and Community into Entrepreneurship

ntrepreneurship is often portrayed as a thrilling journey filled with innovation, risk, and reward. But beneath the surface of every successful business lies a structured process that can be broken down into four distinct stages: forming, storming, norming, and Understanding performing. navigating these stages effectively is crucial for any entrepreneur. Equally important is integrating core values like faith, family, and community into every stage of the business journey. This holistic approach not only leads to financial success but also ensures that the business is built on a foundation that stands the test of time.

# **STAGE 1: FORMING**

The forming stage is the beginning of the entrepreneurial journey. At this point, the business is just an idea or a concept. Entrepreneurs are filled with enthusiasm and optimism, envisioning the future success of their venture. This stage involves planning, brainstorming, and gathering resources.

However, the foundation of a business is not just about strategy and resources; it's about values. entrepreneurs who hold their For faith dear, integrating God into this stage means seeking divine guidance and wisdom in every decision. Prayer and reflection can provide clarity and help align the business's mission with a higher purpose. It is also essential to consider the role of community from the family and outset. Building a business is not a solitary endeavor; it impacts those around you. Involving family members in the planning process, understanding their concerns, and seeking their support can strengthen the business foundation. Community ties also play significant role. Engaging with the community and understanding its needs can help shape a business that serves more than just its customers; it serves society as a whole.

### **STAGE 2: STORMING**

The storming stage is where the initial excitement of the forming stage meets reality. Challenges begin to arise, conflicts may emerge, and the entrepreneur is tested. This stage is often the most difficult, as the team may struggle with differing opinions, unclear roles, and the pressures of the marketplace.

In this tumultuous period, the integration of core values becomes even more crucial. Faith can serve as an anchor during the storming stage, providing strength and perseverance. Turning to God for guidance can help entrepreneurs navigate through the uncertainty and keep their vision intact. This is also a time when family support is invaluable. The storming stage can be stressful, and having a strong family foundation provides emotional stability. Open communication with family members about the challenges being faced in the business can foster a supportive environment where the entrepreneur doesn't feel isolated.

Community support can also be a source of strength during the storming stage. Engaging with mentors, seeking advice from other business leaders, and participating in community groups can provide the

entrepreneur with new perspectives and solutions to challenges.

### **STAGE 3: NORMING**

After weathering the storm, the business enters the norming stage. This is a period of stabilization where roles are clarified, processes are established, and the team begins to work more cohesively. The business starts to gain momentum as everyone aligns with the company's mission and values.

In the norming stage, it is important to reinforce the integration of faith, family, and community into the business's operations. This is the time to ensure that the business's core values are not only articulated but also practiced. Entrepreneurs should take time to reflect on whether their business practices align with their faith and values. It's also a good time to reassess the involvement of family in the business. As the business stabilizes, finding ways to balance work and family life becomes more feasible. Regular family check-ins and involving family members in business activities where appropriate can strengthen bonds and ensure that the business remains a family-friendly endeavor.

Community engagement should continue to be a priority during the norming stage. By this point, the business should have a clearer understanding of its role in the community and how it can contribute positively. Whether through charitable initiatives, local partnerships, or community events, the business can establish itself as a pillar in the community.

# **STAGE 4: PERFORMING**

The performing stage is where the business truly hits its stride. The team is functioning efficiently, the business model is working, and the company is achieving its goals. This is the stage where the entrepreneur's vision becomes a reality.

However, success can bring its own set of challenges. It's easy to become complacent or to lose sight of the values that were so integral in the earlier stages. Entrepreneurs must remain vigilant in keeping their faith, family, and community at the forefront of their business. Continued reliance on faith can keep the entrepreneur grounded and humble. It's important to remember that success is not just





about financial gain but also about fulfilling a higher purpose. Regular family involvement should continue to be a priority. Success often demands more time and attention, but maintaining a healthy work-life balance is essential for long-term sustainability. Families should celebrate successes together and support each other through any new challenges that arise.

The performing stage also offers the opportunity for the business to give back to the community in more significant ways. Whether through philanthropy, mentorship programs, or community leadership, a successful business has the resources to make a meaningful impact on society.

# CONCLUSION: BUILDING A BUSINESS ON CORE VALUES

Entrepreneurship is a journey that involves more than just creating and growing a business. It's about building something that reflects your deepest values and contributes to the world in a positive way. By integrating God, family, and community into every stage of the business, entrepreneurs can create a legacy that goes beyond financial success. This holistic approach ensures that the business is not just a source of income but a force for good, rooted in principles that will guide it through both the triumphs and challenges of the entrepreneurial journey.

# CHICACO

in collaboration with the Joseph Business School

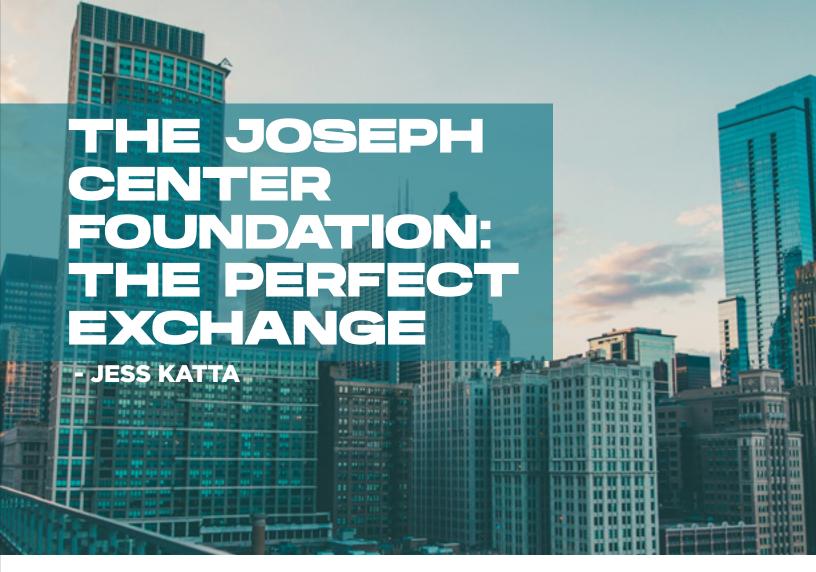
Thursday, October 10, 2024 | 6:30 PM

Registration and doors open at 5:00 PM

Living Word Christian Center

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"There is a curse out there if you don't pursue abundance...."

Dr. Bill Winston profoundly changed my perspective on the role of wealth in the hands of God's children. This statement sounded more like a mandate to produce wealth that can change the world. Businesses are one of the main vehicles God uses to transfer this wealth. God desires for His children to use wealth as a tool to impact this world and to advance His Kingdom.

At the heart of Joseph Center Foundation's (JCF) mission is the commitment to empower individuals through entrepreneurship, close the wealth gap, and raise up leaders to be the caretakers of the world. These business leaders will drive economic

growth and ensure the sustainability and well-being of humanity across the globe just like Joseph did in the Bible. (Genesis 41:57).

The JCF work is deeply rooted in the belief that economic justice is vital for community transformation. By providing scholarships and support to emerging entrepreneurs, the foundation is laying the groundwork for a more equitable economic landscape. These entrepreneurs, equipped with faith, vision, and righteous cause, will become the financial gatekeepers and producers necessary to address the world's challenges. With the mission to raise \$25 million for entrepreneur scholarships in 2024, and 100,000 entrepreneurs with million-dollar businesses in five years, the JCF is not just raising funds; it is cultivating a new generation of visionary leaders dedicated to economic justice and wealth creation in underserved communities. This call to action is an invitation for businesses to join forces with a dynamic organization that is shaping the future of global leadership.



**JESS KATTA** 

# THE ROLE OF BUSINESS PARTNERS

Kingdom Business partnerships are part of God's plan to transform the marketplace. As a business aligned with JCF, you are not merely contributing, you are investing in a future where economic opportunities are accessible to Kingdom Entrepreneurs. And this beautiful exchange comes with promises:

 BE A BLESSING: Genesis 12:2 says, "I will make you into a great nation, and I will bless you; I will make your name great, and you will be a blessing." (NIV)

This is God's promise to Abraham (then Abram), where God commits to blessing him and his descendants. In return, Abraham is called to be a blessing to others. The phrase "be a blessing" is a call to live in a way that positively impacts those around us, reflecting the goodness and grace of God.

- PARTAKERS OF THE GRACE: Philippians 1:7 says, "...just as it is right for me to think this of you all, because I have you in my heart, inasmuch as both in my chains and in the defense and confirmation of the gospel, you all are partakers with me of grace." When your business partners with JCF, we believe that the same anointing for business that is on Dr. Bill Winston will rest on you.
- LAW OF SEEDTIME AND HAR-VEST: Genesis 8:22 says, "As long as the earth endures, seedtime and harvest, cold and heat, summer and winter, day and night will never cease." This works with the seeds of faith sown into the ministry of the Word of God. Just as physical seeds grow into crops, seeds of faith, when planted in a

fertile spiritual environment, produce a harvest of growth, transformation, and blessing. Investing by faith in God's Kingdom activates this law, and you can expect to reap a harvest.

# **AMPLIFYING YOUR IMPACT**

Partnering with the Joseph Center Foundation allows businesses to amplify their social impact. As partners, you play a crucial role in shaping the future. Our mission of 100,000 Entrepreneurs with million-dollar businesses in five years gets amplified as businesses like yours invest in entrepreneur scholarships to help train leaders who will drive change in their communities and beyond. These leaders will create jobs, foster innovation, and transform economies for the Kingdom of God. Together we will shape the future.

# **HOW TO GET INVOLVED**

The Joseph Center Foundation offers a special opportunity for businesses to support a life-changing Kingdom mission.

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RAISING UP and POSITIONING LEADERS to be the CARETAKERS OF THE WORLD.





I am Dr. Lawrence Salone, Founder and CEO of Post Trauma Institute (PTI), a mental health care system based in Baton Rouge, LA. After graduating from JBS in 2021, I felt better equipped to apply Kingdom solutions to our growth efforts. Dr. Winston inspired me to dream bigger. Partnering with Dr. Winston and implementing the business and Kingdom training I received in JBS prepared me for the largest opportunity in my company's history.

This summer, PTI entered into a partnership with United Health Care (UHC) on June 20, 2024, to provide mental health consultations to every physician practice in UHC's Louisiana network that does not have internal psychiatric staff. The revenue impact of this partnership is estimated to be in the millions and has given PTI the ability to shape the face of mental health across Louisiana. Wealth and Influence, Praise God!

Dr. Lawrence Salone Testimony





# JBS IMPACT

Armed with the knowledge gained from Joseph Business School (JBS), I revolutionized my hair, skin, and body care business. My journey with JBS marked the turning point in my entrepreneurial career!

TANZY CULLAR
PRESIDENT & CEO
I DO PRETTY 365 LLC



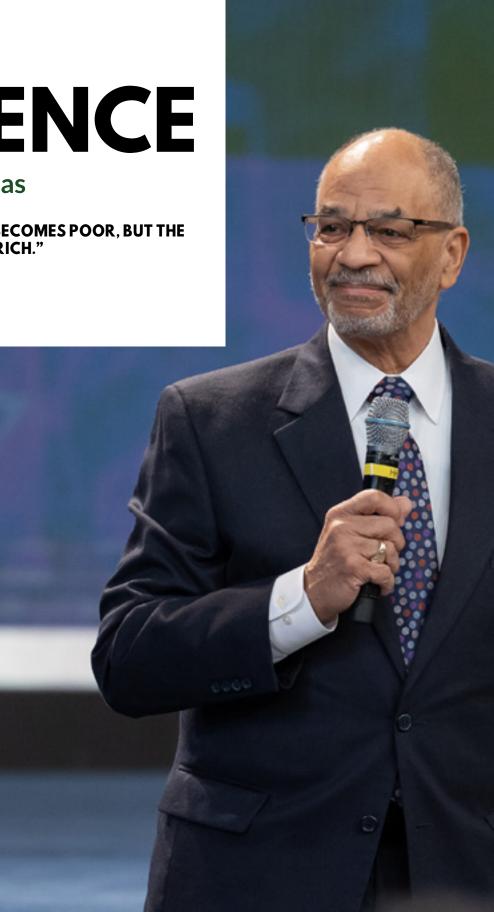
SCAN THE QR CODE TO MAKE YOUR CONTRIBUTION DILIGENCE

by Pastor Ray Thomas

"HE WHO HAS A SLACK HAND BECOMES POOR, BUT THE HAND OF THE DILIGENT MAKES RICH."

PROVERBS 10:4 NKJV

e live in a fast-paced culture. Many people want what they want when they want it; and they want it NOW! In many cases, they are looking for shortcuts to success and confuse shortcuts with efficiency. It is important not to take shortcuts in our lives or our businesses. While there is nothing wrong with being efficient for sustained success, we must also be effective. High levels of profitability and customer satisfaction are related to being both efficient and effective. The best path to produce both efficiency and effectiveness is through the pursuit of excellence.





Dr. Bill Winston defines excellence as follows: "the attention to detail that produces superior performance that leads to promotion in life. I believe that diligence is an inherent component of excellence. I believe it amplifies the definition. The Merriam-Webster dictionary defines diligence as "the earnest persistent application to an undertaking, or a steady, earnest, and energetic effort; devoted and painstaking work and application to accomplish an undertaking." Another definition conveys the sense of servile-like care or concern or hovering attentiveness.

The Apostle Paul often referred to himself as a bond-servant, so we too can be a bond servants to express servile-like attention in our concern for our businesses and lives. Think of diligence like hovering attentiveness, ready to address, intervene, or adjust. In Genesis 1:2, we find the Spirit of God hovering over the waters waiting for and watching over the word of God to perform it and bring it into manifestation.

The opposite of diligence is slackness. Slack means to be "negligent, careless, and remiss in some respect or matter; or to shirk or evade work or duty." To shirk is to leave undone or to make or become less active, vigorous, or intense. The cousin of slack is the sluggard. The sluggard is a person who is habitually inactive or lazy and takes shortcuts. Many times, people who are slack will miss out on opportunities or receive lower returns because they were slack in their effort. How many times have you missed a business opportunity because you did not completely respond or adequately address the criteria in a bid or proposal? Or, how many times have you answered the question you wanted to answer but not the question that was asked?

The benefits of diligence include producing provision, promotion, protection, and spiritual empowerment.

# **PROVISION**

In my corporate career, worked on a telecommunications project for a major airline at a very large airport in Illinois. We had already won the bid for the new telephone switching system. However, the client issued a separate bid for not just the telephone wiring but for all the communications cables, and my company wanted that business also. The client gave us several binders that specified the types of cable and connectors for every device for every system for the project. I gave the document to our installation group, and they received bids from three subcontractors that were all radically different. There was no consensus among our subcontractors on the actual scope of the work. I was disappointed because I expected our cabling contractors to be knowledgeable enough about cabling to translate the requirements document into a coherent response. I felt like they were slack in their response. So, I had to intervene. I took the requirements document and created a spreadsheet that itemized every cable type, connector type, and the distance of each device from each wiring closet.

This spreadsheet then gave our contractors a clear template of how much of each type of cable and how many of each type of connector was required. This allowed them to develop pricing that was accurate and consistent. We were able to present our understanding of the project to the client with precision. We were

awarded the contract which was in excess of \$1,000,000. I believe we were successful because we were able to demonstrate in table form that we clearly understood the requirements of the project. My diligence enabled us to retrieve this opportunity from the jaws of defeat due to the slackness of our subcontractors.

Proverbs 6:6-11 (NASB1995) provides another good description of what it takes to be diligent, "Go to the ant, O sluggard, Observe her ways and be wise, Which, having no chief, Officer or ruler, Prepares her food in the summer And gathers her pro-



vision in the harvest. How long will you lie down, O sluggard? When will you arise from your sleep? "A little sleep, a little slumber, A little folding of the hands to rest"—Your poverty will come in like a vagabond And your need like an armed man."

Notice the key characteristics of the ant are also the key qualities of a diligent person:

- 1) They are self-motivated.
- 2) They require no supervision.
- 3) They have a single-mindedness of purpose.
- 4) They can carry multiple times their own weight (a characteristic of the ant not directly taken from the text).

# **PROMOTION**

Proverbs 22:29 (KJV) says, "Seest thou a man diligent in his business? he shall stand before kings; he shall not stand before mean men."

If you are diligent in your business, you become proficient and an expert in it, and people will be drawn to you, and your business will increase and elevate you in life. In Haiti, after the major earthquake, the JBS Project Eden Team was working on a project to promote economic development, entrepreneurial education, and economic transformation. We assembled a team of experts in various areas of business expertise, including two U.S. companies directly involved with real estate development. With the expertise we had assembled, we were introduced to the Minister of Economy and Finance, the Minister of Commerce and Industry, the Minister of Tourism, and a high-ranking official of the Central Bank of Haiti.

We identified land and developed a plan to create sustainable communities. However, at that time, Haiti proved to be a very difficult environment in which to do economic development, and due to various political and legal issues, we were not able to launch the project. Nevertheless, our capacity and track record in the entrepreneurial area gave us access to skilled business professionals and to the highest-level government officials. Additionally, when Dr. Winston travels internationally, the success of the Joseph Center ecosystem opens doors

to many heads of state.

# **PROTECTION**

Proverbs 11:27 (NASB1995) says, "He who diligently seeks good seeks favor, But he who seeks evil, evil will come to him."

The book of Daniel communicates the high degree of esteem with which Daniel was regarded due to both his administrative and spiritual diligence. It was said of Daniel, "a spirit of the holy gods is in you. (Daniel 4:18 NASB1995) Daniel's spiritual diligence repeatedly protected him from calamity and from the schemes of his rivals. Even in the face of death, Daniel maintained the fidelity of his faith toward God and would not adhere to laws that would hinder his religious expression and relationship with God. Because of Daniel's fidelity, he was thrown in the lion's den and even the king was rooting for Daniel to come out unscathed. God sent an angel to protect him. We know the end of the story is that his detractors were thrown into the lions' den and were attacked and devoured before their feet even hit the floor.

In my corporate career, I was responsible for developing relationships with my client's personnel in another city. I provided them with a printed travel itinerary for myself and my team; however, they refused to engage us in any meaningful manner. In a subsequent and contentious meeting with the client's vice-president and my vice-president, my team was accused of not meeting with their team. This could have been quite embarrassing and career limiting for me. Thankfully, I had a copy of our team's travel itinerary. I slid it across the table and it landed directly in front of the client's vice-president. I was able to boldly assert that we had been present to meet with his team; however, his team refused to engage us in any meaningful conversations about their requirements. He sat back, somewhat embarrassed, and the situation was somewhat diffused. So, my diligence in documenting my team's activities and efforts protected us from the unfounded accusations against us.

# SPIRITUAL EMPOWERMENT

Hebrews 11:6 says, "But without faith it is impossible to please him: for he that cometh to God must believe that he is, and that he is a rewarder of them that diligently seek him."

Diligence also applies to our spiritual lives. We can diligently seek God by meditating on His Word day and night. If you are diligent about your walk with God, He will reward you, but if you are slack about your walk with God, you will not experience the power and glory that are available to you as a citizen of the Kingdom. You will struggle with things in life that are unnecessary. In the military, there are members that are screened and trained to become a part of a high capacity, high performance special forces team: Green Berets and Rangers in the Army, and SEAL teams in the Navy. It is my opinion that Dr. Winston has been training and equipping us to be members of a "spiritual" Special Forces team; therefore, the devil should be terrified when we walk into a room because he feels the presence of God in us. Just like people recognized that Daniel possessed the Spirit of God, the same should be said of each believer.

There are many ways that you can diligently seek God. The first thing you must do is to get saved because it is the first step in developing a relationship with God. "unless one is

born again he cannot see the kingdom of God." (John 3:3 NASB1995). Next, you must spend time in the Word on a daily basis, so you can wash yourself and your spirit, and renew your mind through the power of the Word of God. According to Psalm 1:2-3 (NASB1995), "But his (a believer's) delight is in the law of the Lord, And in His law he meditates day and night. He will be like a tree firmly planted by streams of water, which yields its fruit in its season and its leaf does not wither; and in whatever he does, he prospers." Additionally, it is important to pray in tongues every day to build up your spirit man. 1 Corinthians 14:4 (NASB1995) says, "One who speaks in a tongue edifies himself."

Dr. Winston's vision for the Joseph Center ecosystem is for us to be leaders and change agents in the economies of the world. Like Daniel, we must be diligent both in business matters and in the things of God. As you do this, you will start to see a greater manifestation of power in your life and you will start to see a greater manifestation of signs and wonders (4D).

God wants to manifest His Kingdom in the earth realm and He needs both you and me to be His agents implementing His Kingdom here in the earth realm. Jesus said, "he who believes in Me, the works that I do, he will do also; and greater works than these he will do" (John 14:12 NASB1995).

Jesus has sent us the gift of the Holy Spirit. Let us be diligent in developing and using the gifts and talents God has given us and tapping into the power of the Holy Spirit who dwells in the heart of every believer to transform this world for Jesus Christ.

IF YOU ARE DILIGENT ABOUT YOUR WALK WITH GOD, HE WILL REWARD YOU, BUT IF YOU ARE SLACK ABOUT YOUR WALK WITH GOD, YOU WILL NOT EXPERIENCE THE POWER AND GLORY THAT ARE AVAILABLE TO YOU AS A CITIZEN OF THE KINGDOM.

# Unloching potential through Prayer

# A Path to Spiritual and Business Success

by Min. Kaneesha Thomas

s we journey through life, we often find ourselves searching for ways to unlock our full potential, both in our personal lives and in our businesses. One of the most powerful tools we can use to achieve this is the practice of prayer. These spiritual disciplines not only deepen our relationship with God but also position us to receive divine guidance, wisdom, and strength. Through prayer, we open ourselves to the limitless possibilities that God has in store for us.

### THE FOUNDATION OF PRAYER

Prayer is more than just words; it is a powerful means of communication with our Creator. It involves listening, partnering, an d fellowshipping with God, acknowledging our dependence on Him, and trusting in His plan. Prayer is a spiritual transaction where we give voice to God's Word.

His will, and His plan for our lives. It is through prayer that we enter the spiritual realm, allowing God to work in our lives and positioning ourselves to receive blessings from heaven.

### **WHY WE MUST PRAY**

Prayer is not just a suggestion; it is a commandment from God. It is through prayer that we invite God into our lives and our businesses, seeking His guidance and wisdom. When we pray, we are connected to God, and our ears are opened to hear His voice. Prayer allows us to receive divine revelations and the blueprint for our lives and businesses. As Jesus stated in John 15:7, "Ask whatever you will and it shall be done." This promise is rooted in aligning our requests with the will of God, which is His Word.

### PRAYER AND YOUR BUSINESS

For those in the business world, prayer is essential. By inviting God into your business, you acknowledge that He holds the answers and has the blueprint for your success. Through prayer, you can receive revelation knowledge, and God will guide you with wisdom and strategies that go beyond human understanding. As you seek Him in prayer, you are not only asking for His blessings but also aligning your business with His will, ensuring that it prospers according to His plan.

### THE POWER OF CONFESSION

One of the most effective ways to pray is by making confessions based on Scripture. This involves taking the Word of God and turning it



into a prayer for specific areas of your life and business. For example, Isaiah 54:17 says, "No weapon that is formed against thee shall prosper." This can be transformed into a powerful declaration over your business, affirming God's protection and favor. By consistently making these confessions, you are exercising your authority as a believer and calling forth the resources of heaven into your life.

### DAILY PRAYER PRACTICES

Prayer should be a daily practice, an integral part of your morning and business routine. As 1 Thessalonians 5:17 instructs, "Pray without ceasing." This continuous communication with God builds your relationship with Him and empowers you to walk in His power. Cover yourself, your family, and your business in prayer every day. The more you pray, the more you will

experience God's power and presence in your life.

# THE IMPACT OF PRAYER

When we pray we are engaging in a spiritual battle, pushing back demonic forces and establishing God's will in our lives and businesses. Prayer can move mountains, bring wisdom, and strengthen you for the challenges ahead. As you pray, God will reveal His secrets, mysteries, and methods for success, giving you creative ideas, witty inventions, and divine peace for your business. Your love for others will increase, and God's anointing will flow through you, making you spiritually sensitive to His leading.

### **WHO CAN PRAY?**

Every believer has the authority to pray and make a difference in their world. Luke 10:19 (AMP) says,

"Behold! I have given YOU authority and power to trample upon serpents and scorpions and [physical and mental strength and ability] over all the power that the enemy [possesses]; and nothing shall in any way harm you." As believers, we are equipped with the power to change our circumstances through prayer, releasing God's supernatural power into our natural situations.

### LIVING A SUPERNATURAL LIFE

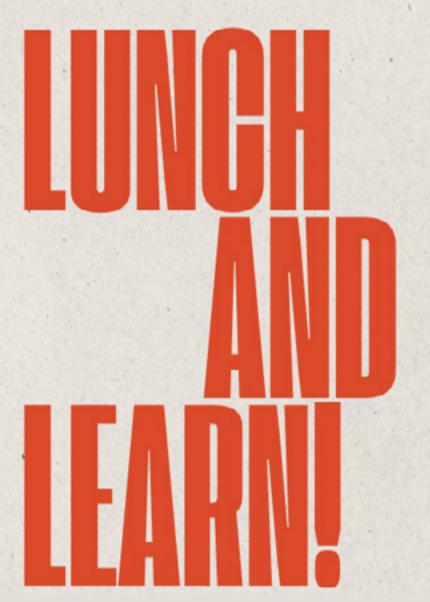
By adding the "super" to your natural, you can cause the supernatural to flow in your business. This means experiencing increase, favor, creative ideas, client expansion, and divine wisdom, knowledge, and understanding. As you consistently seek God through prayer and meditation, you will walk in His power, and your life and business will reflect His glory.

# **CONCLUSION**

Prayer is not just religious practice; it is a powerful tool for unlocking your potential and achieving success in every area of your life. As you commit to these prayer disciplines, you will experience the transformative power of God guiding you to greater heights and deeper fulfillment. Remember, you are a king in God's kingdom, and your words have the power to decree and establish God's will on earth. So, let us pray and unlock the limitless potential that God has placed within us.



Min. Kaneesha Thomas





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